SNEAKER NEWS

Privacy Policy

Sneaker News Release Dates Calendar

Last updated: October 28, 2026
Publisher: Sneaker News LLC

This policy describes the Chrome extension "Sneaker News Release Dates Calendar." It explains what the extension does, what it stores on your device, and what it does not collect.

1. What the extension does

When you open the extension, it gets upcoming release data from the Sneaker News API. It shows up to five releases. Each release shows the release date, product name, and price.

"View Detail" opens that release's article on Sneaker News. If the article link is missing, it opens https://sneakernews.com/release-dates/. "View More" opens the same release-dates page.

2. Information stored on your device

The extension saves the public release list in Chrome local storage for 5 minutes. This avoids requesting the API every time you open the popup. The saved fields are:

- Product name
- Price
- Article link
- Release date
- Site domain
- The time the list was saved

This cache stays on your device. The extension does not send the cached list to Sneaker News or to any other party.

3. Information the extension does not collect

The extension does not collect your name, email address, account details, payment information, location, browsing history, or the content of pages you visit. It does not use analytics, advertising, cookies, or remotely hosted code.

The extension does not sell, rent, or transfer user data. It does not use data for purposes unrelated to showing Sneaker News release dates, and it does not use data to determine creditworthiness or for lending.

4. Network requests

Opening the extension contacts sneakernews.com to load upcoming release data from the Sneaker News API. Opening a release link or "View More" loads a page on sneakernews.com or www.sneakernews.com. Those requests can create ordinary web-server logs, such as an IP address, browser type, and the time of the request. Those website logs are covered by the Sneaker News website privacy policy at https://sneakernews.com/privacy-policy/.

5. Permissions

storage: keeps the public release list on your device for 5 minutes.

https://sneakernews.com/* and https://www.sneakernews.com/*: load release data from the Sneaker News API and open Sneaker News release pages. The extension does not read or change the content of other websites.

6. Data retention

The on-device cache expires after 5 minutes. The next time you open the extension after that, it loads a fresh list and replaces the cache. Uninstalling the extension removes the cached data from Chrome.

7. Children

The extension is not directed to children and does not knowingly collect personal information from children.

8. Changes to this policy

If this policy changes, the updated version will replace this document and the "Last updated" date will change.

9. Contact

Sneaker News LLC
Website: https://sneakernews.com
Website privacy policy: https://sneakernews.com/privacy-policy/
Questions about this extension can be sent to the contact email shown on the Chrome Web Store listing.